



**THE CENTRE FOR
SOCIAL RESEARCH**

**DIGITAL SAFETY
INITIATIVES**

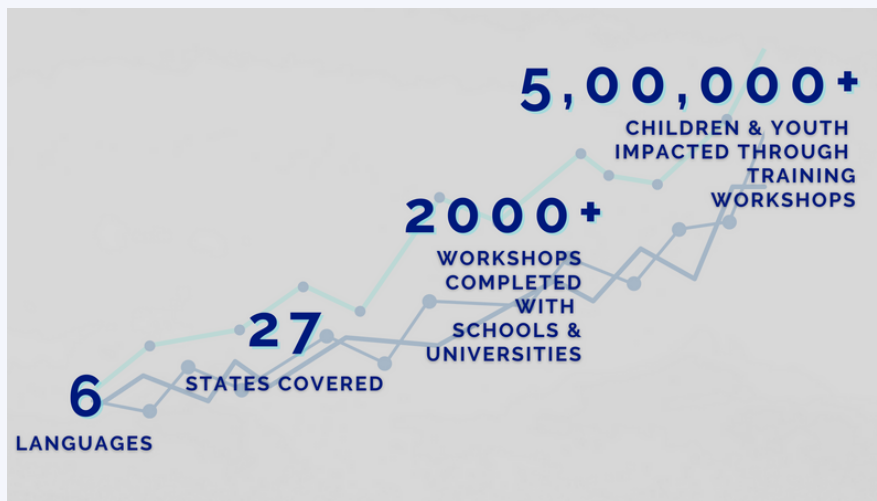
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Digital Safety Initiative

Children's Online Safety & Well-being



With over a hundred thousand direct and more than a million indirect beneficiaries of our program for Online Safety and Digital Wellbeing, in partnership with Meta India, CSR has been able to positively impact students from every state/city of the country. The team regularly conducts capacity building and knowledge sharing workshops to engage with children from the age group of 5-18 years, with age - appropriate modules.

Among many important concepts covered in our workshops, we discuss the importance of -

- Digital Citizenship
- Gendered impact of (digital) education
- Vulnerable experiences of children (bullying, harassment, trolling, etc.)
- Consent
- Socio emotional and psychosocial well-being
- Collectively we learn to identify and tackle dangerous situations online
- Combat fake news & misinformation, etc.

Resources are regularly developed and shared with the students, for example our Online Safety Toolkit, covers all important aspects of safety and security and is easily accessible.



YOUTH: Digital Citizenship & Civic Participation for Gender Equality



CSR, through its network, has reached thousands of college and university students under its program Digital Citizenship and Civic Participation for gender equality, in partnership with Twitter India. Our efforts include, mobilizing students, conducting specialized training, resource building and dissemination as well as growing and maintaining a mentorship program. Mentors from various industries are a part of our program, like media, medicine, tech. Some noteworthy names of our mentors panel are Ms. Faye D'Souza, Ms Fatima Khan, Nikhil Taneja, Dr Shalini Rajnish, Pragya Vats etc. Through the training, we seek to empower young women and men in their engagement in the civic dialogue on social media and also influence policy development on issues of gender.

The efforts have resulted in :

- Increase access to digital citizenship programming for college students.
- Encourage more young women to use social media as a platform for engaging in public discourse.
- Increase policy makers' understanding of digital safety and citizenship issues.
- Increase effective government engagement on issues of women's digital safety.

Women's Online Safety & Inclusivity



CSR has been a frontrunner in the women's movement for four decades. Our digital safety efforts echo our passion for women's safety, in the online sphere as well. We impart digital safety training to women across the country with our one-of-a-kind, gender-sensitive Women's Online Safety Educational Resources.

The efforts for women's online safety aim to :

- Emphasize the opportunities that the online world has to offer for the advancement of women
- Equip women with tools to keep themselves safe while navigating the online world
- Enable women to have safe, positive experiences online
- Clarify redressal channels and mechanisms for support in case of any issues
- Open channels of communication between women and CSR to support, in case they face any kind of gender based violence online
- Empower women by educating them with the importance of supporting each other.

Corporate Trainings



Safe public spaces are a human right. And as the digital space is the new public space it is the responsibility of every stakeholder to come together and make safer online spaces a reality. The Centre for Social Research is a pioneer in educating individuals on all aspects of staying safe and secure online. We provide training to corporate employees to generate awareness and build their capacities by providing them with the correct tools to manage their online experiences. We have specialized training materials built in consultation with experts for different demographics like – corporates, educational institutions, government bodies, law enforcement, youth, children and women & girls respectively. Over the past decade, we have impacted several hundreds of thousands of individuals positively through our various initiatives. Last year alone we worked with corporates like Reserve Bank Of India, Indraprastha Institute of Information Technology, Delhi, Law Centre – Delhi University and trained over 1000 individuals.

The training itself is comprehensive and includes concepts like Digital Citizenship, Civic Participation, Positive Online Communication, Threats Online, How to Combat them, Fake news and misinformation and a lot more. We have built print as well as digital resources to satisfy the specific requirements of corporate partners which are shared post workshops with the trainees.

Our sessions are tailored differently for each partner, depending on requirements. The workshops themselves are flexible and can be carried out in-person, online, or through a hybrid model.

For arranging the training in your organization, reach out to us via social media or email us at: communications@csrindia.org

Among some of our partners are :



भारतीय रिज़र्व बैंक
RESERVE BANK OF INDIA



CAMPUS LAW CENTRE
FACULTY OF LAW
UNIVERSITY OF DELHI



INDRAPRASTHA INSTITUTE of
INFORMATION TECHNOLOGY DELHI

Bumble: Safety Handbook



Throughout the COVID-19 pandemic, many of us have spent an unprecedented amount of time online. In this third year of our new normal, we're increasingly dependent on the internet in every aspect of our lives. With increased time spent on the internet, there has also been a sharp rise in online abuse across the world. It's crucial to understand what online hate and abuse look like—and what to do if you or a loved one face such harassment. CSR has partnered with BUBMLE in INDIA, to create an online safety Handbook, to combat these negative situations online.

Scan to access the handbook:



LEGO's Asia - Pacific children's Roundtable



This year, CSR facilitated research for partner LEGO and Edith Cohen University, in India. Focus group discussions were conducted aimed at gauging the understanding, vision and impact of the digital world through creative methodologies with children from the age group of 3 years-13 years



CSR's Digital Safety Student Ambassadors Program

The Student's Ambassador's Program recruits to select students from across the country who are trained in all aspects of online safety and security by CSR. The Student Ambassadors Program not only prepares them to be ideal digital citizens, but will also positively influence the experiences of their peers. With regular holding of digital safety training sessions for their peers, elderly etc. our student ambassadors serve as the forerunners of constructive change in their respective student communities. In addition to holding digital safety drives themselves they also connect CSR with educational institutes of their regions, to move digital safety efforts forward.



Our student ambassadors from Chandigarh sharing Cyber Safety tips with Senior Citizens and making them aware of the cyber frauds.

Advisory

The director of CSR, Dr. Ranjana Kumari, sits on the advisory boards of various tech platforms. She is a member of the Safety Advisory Board of Meta and former member of the Trust and Safety Council of Twitter. She also sits on the Advertising Standards Council of India's (ASCI) board.

Our digital safety programs lead and head of Media and Communications, Ms. Jyoti Vadehra is one of the first Indian members in Meta's Global Women's Safety Expert Advisors group.

Advocacy



Team CSR India presented the ongoing work of the organization to the Members of the Parliament, and was met with great appreciation. Along with presenting CSR's decade long work in Digital Safety of children and youth, especially women, we also highlighted our partners' contribution and support to make online spaces safer and inclusive. We explained the need for inclusive and equal online spaces through incorporation of the Digital Safety curriculum in schools and colleges. It was acknowledged by the Ministers and their team, who have in turn endorsed it in their respective constituencies.



The Centre for Social Research has been invited to provide recommendations to the draft amendments to the IT RULES 2021 in relation to Online Gaming. We appreciate MeitY's (Ministry of Electronics and Information Technology) efforts to regulate this sunrise sector and are honored to have our inputs considered.

Collaboration with Law Enforcement



Advocating for Mental Health

CSR believes mental health is just as important as physical health. Our digital safety programs each have an important facet of mental health support. We offer support in terms of educational training as well as counseling. For this we have collaborated with Fortis National Mental Health Program. We have received mental health guidelines from them which can also be accessed on through our free of cost Survivor Assist Kit, which is now live on our website.

“Society needs to have zero tolerance towards any kind of violence. Giving support including psycho-social counseling to individuals who have gone through trauma is our collective responsibility and role. This is an important initiative by CSR India.”

– Dr Samir Parikh, Director, Fortis National Mental Health Program



Digital Toolkits

Online Safety Toolkit



CSR's Online Safety & Security Toolkit intends to educate and equip users of digital technologies with the evolving threats, precautions, and redressal mechanisms to combat dangerous situations online. Moreover, our resources and toolkit forms the basis for robust data collection and policy making in India. The kit in itself is dynamic & evolving and we are open to any relevant inputs from all.

Survivor Assist Kit

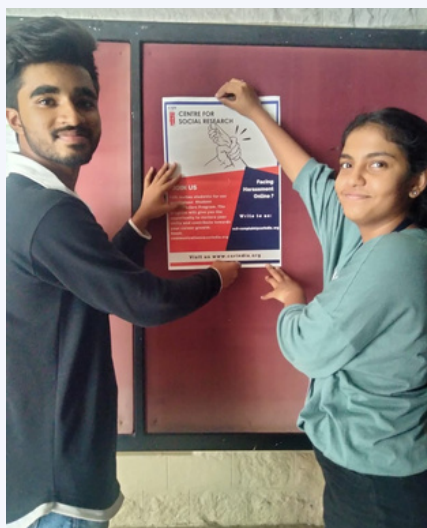


CSR's Survivor Assist Kit intends to bridge the gap between survivors & support systems by providing an easy to use toolkit at their disposal, online. The kit will assist to navigate legal, medical, rehabilitation, mental health, counseling and other systems. It has been drawn with inputs from professionals as well as the survivors themselves, with the aim to acknowledge & overcome the barriers of procedures and policies. Kit in itself is dynamic & evolving and we are open to any relevant inputs from all.

stopNCII.org

To ensure women's safety on social media platforms, CSR has come on board with an extremely important initiative – StopNCII.org, which acts as a preventative tool to combat sharing of non-consensual intimate images online. StopNCII.org is a project operated by the Revenge Porn Helpline. It introduces innovative technology that is used by tech companies to help people from becoming victims by preventing sharing of specific intimate images. Online safety of every individual should be a priority while using digital technologies, therefore we at CSR are proud to be associated with this initiative as a global partner.

For the purpose of disseminating information about the availability as well as correct use of the stopNCII.org platform, CSR's Survivor Assist Kit, as well as the government of India's cybercrime portal, the team regularly creates user-friendly infographics, in multiple languages. These infographics are shared by email, Whatsapp, and are posted on all our social media platforms. By pinning up posters with CSR Survivor Assist kit and STOPNCII.org helpline's information to the notice boards of their colleges, our Student Ambassadors actively contribute to the cause of raising awareness.



Media Collaboration: CSR X Amar Ujala's E-Paathshala

With CSR's motto for its Digital Safety and Online well-being initiative, 'No Child Left Behind', we partnered with Amar Ujala to reach every last child in states where there is a stronghold of the media organization. Amar Ujala's work on social issues with an innate focus on children and the youth is in synchronization with our cause and efforts.

To conduct the workshop with the children of the schools, team CSR traveled to different cities & districts in the state of Uttar Pradesh reaching out to more than 20,000 students.



Lucknow



Sultanpuri



Shravasti



Barabanki



Ayodhya

CSR Developed Education Material

- **School Students**



CSR's Online Safety & Security module for school students outlines threats that one can face online and tools that can empower students to become cool and responsible online users

- **Parents, Teachers, Guardians & Caregivers**



CSR's Parents, teachers and caregivers: A Guideline to Children's Online Safety module acts as a preliminary guide for guardians - to become supportive and compassionate stakeholders in the lives of their children, who are born in this ever expansive digital world.

- **Youth**



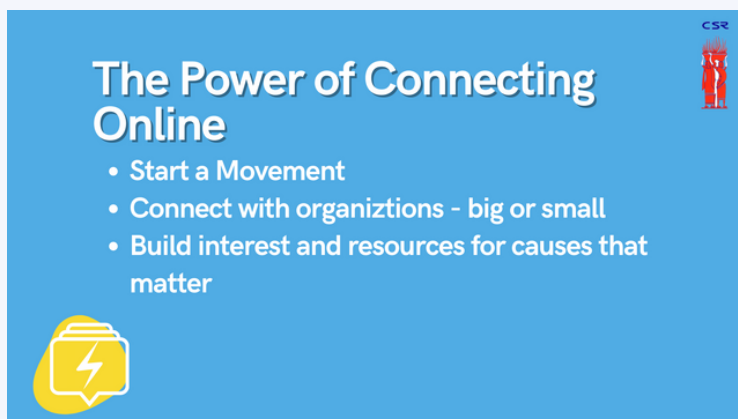
With our Digital Citizenship & Civic Participation module, CSR has been reaching out and conducting workshops with the youth of the country on the important issue of digital safety, and nudging women & young girls' participation on various online platforms.

- **Women**



Based on our decades-long experience of working for women's empowerment, and with our vast experience of digital safety and online well-being initiatives, team CSR has built its own, unique Women's Online Safety & Inclusivity Training module. This module is utilized in conducting specialized trainings for women, in the communities we work with.

- **Corporates**



Education, awareness generation, and capacity building are the three main pillars of the online safety initiative run by CSR. Our Digital Safety module for corporates not only empowers them with digital tools to stay safe online but also encourages them to use social media for social good.

Broadcast Awareness Generation

With a focussed plan of Facebook Live, we have been going live twice in a day so as to leverage maximum traffic timings. We are continuously doing Facebook Live workshops in English, Hindi, as well as other regional languages like Kannada, Bengali, Telugu and Marathi. CSR's Social Surfing page on Facebook platform currently has 3.5 lakhs young followers. We use the platform to systematically reach out to young followers on the social media platform. Our digital safety experts designed a training plan for connecting with the existing students in our network through LIVE video excerpts from the in-depth workshop on Digital Safety and Online Well Being. We also encourage our strong follower base on social media to attend the comprehensive training on Digital Safety and Online Well-Being and attempt questionnaires to receive e-certificates at the end of every week.

Recent Events: Roundtables and Conferences

Twitter Spaces Conversation

REAL IMPACT OF ONLINE VIOLENCE





JYOTI VADEHRA
HEAD,
MEDIA & COMMUNICATION
CSR INDIA



NILANJANA BHOWMICK
INDEPENDENT JOURNALIST,
AUTHOR



FAYE D'SOUZA
JOURNALIST



HANA MOHSIN KHAN
PILOT



DR. FALGUNI VASAVADA
PROFESSOR, MICA

Today | 9:30 PM (IST)  @CSR_India

she:thepeople

#shethepeople #safetysummit

ONLINE SAFETY SUMMIT
POWERED BY colors

15th September 4PM

Violation of Women's Rights Online - It is more prevalent than you think



Ritugama Chatterjee



Hana Mohsin Khan



Pari Saikia



Jyoti Vadehra
CSR

Knowledge Partner 

WORLD DAY AGAINST TRAFFICKING IN PERSONS
USE AND ABUSE OF TECHNOLOGY

In Collaboration 

LIVE



HASINA KHARBHIH
Human Trafficking
Crusader



PALLABI GHOSH
Anti Trafficking Activist



SONA SINGH
PhD Researcher on
Human Trafficking


Moderator  **PARI SAIKIA**
Human Trafficking Journalist

LIVE  Pari Saikia
July 30, 2022
Saturday, 4:30 pm


WEBINAR

Ensuring Safer Online Spaces for Children


How can caregivers help?




Anupama Mahari
General Manager- Volunteer Action
CRY- CHILD RIGHTS AND YOU




Deepshikha
Senior Editor
SheThePeople




Dr. Pragna Kaushik
Media Educator



Divya Dineri
Educator



Dr. Rupinder Analkh
Educator
GUDSD College, Chandigarh



Ekta Viveck Verma
Head of Strategy
Good Universe

REGISTER NOW!

Today, 20th July
4:00 PM (IST)

VIRTUAL NGO-CSR FORUMS

DIGITAL SAFETY & CITIZENSHIP DEVELOPMENT

Meet the speakers



ANNE COLLIER
Net Safety Collaborative



DR. MARLYN TADROS
Virtual Activism and project
MENGOS



LUCY THOMAS
Project ROCKIT



DR. RANJANA KUMARI
Centre for Social Research

9 am (EST)/6:30 pm(IST) | 15 th March 2021

she:thepeople

ONLINE SAFETY SUMMIT

DID I READ THAT RIGHT? BUSTING MISINFORMATION



Nilanjana Bhowmick
Journalist



Suyash Gupta
Teach For India



Rahul Mishra
Cyber Safety Expert



Jyoti Vadehra
Head, Media & Communication
CSR India

15 September 11:00 a.m.

CSR + We Think Digital

WEBINAR

CHILDREN ARE AT RISK: SHOULD DIGITAL SAFETY BE A PART OF SCHOOL CURRICULUM?



Rekha Sharma
Chairperson
NCW



Rema Rajeshwari
IPS Officer



Mimansa Singh Tanwar
Clinical Psychologist,
Fortis Healthcare



Richa Gupta
Co-Founder
Labhya Foundation



Aashna Taneja
Program Associate
Labhya Foundation

ZOOM Meeting Id: 820 0690 7476 Passcode: 878240

12 NOV | 12 NOON IST

CSR + HEALTH SET GO

WEBINAR:

DIGITAL WELL-BEING OF STUDENTS IN THE COVID-19 ERA



DR. JINI K GOPINATH
CHIEF PSYCHOLOGY OFFICER,
VIGNOST



MR. SAMEER PURI
TEACHING FELLOW,
TEACH FOR INDIA



MR. SHIVANG RAINA
POLICY PROGRAMS MANAGER,
FACEBOOK (INDIA AND ASIA)



MS. UTTARA SINGH
DIRECTOR,
THE SHIKHA MILLENNIUM
SCHOOLS



MS. YVINTA SHARMA
PRINCIPAL,
BRAHMAND THE GLOBAL
SCHOOL

Join us for a panel discussion with leading experts, principals, mental health professionals and parents to understand the prevailing issues & possible solutions to ensure digital well-being for students & children.

8 August | 4-5pm

Research

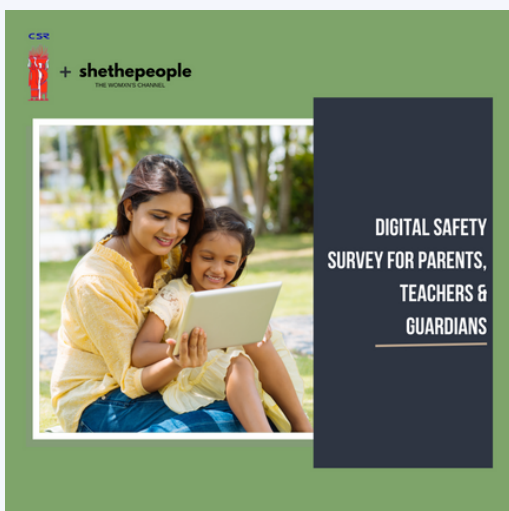
Youth Digital Safety



The digital world is a huge part of our lives, and gender inequality is prevalent in the online world as much as it does in the real world. Towards making the online platforms safer for young girls & women and inclusive for everyone, we are doing our bit, and encourage youth to do the same.

Take part in the survey, become a part of this movement!

Youth Digital Safety



As the key stakeholder in children's online safety and digital wellbeing we request parents, guardians, teachers and care-givers to fill out a survey that forms an important part of our research processes. The purpose of this intervention is to enable awareness generation by identifying areas in need of development in the field of digital safety of children.

Digital Safety & Online Dating



With just a few clicks or swipes on our device, we can meet new individuals. Given the hectic lives we all lead, this is very attractive and convenient. But are we paying with our safety or security for this convenience?

Help us make online places safer by participating in our survey!

National and International Collaboration

We thank our partners and collaborators for their support in making safe online spaces a reality.

International:

- Meta
- Twitter
- Ms. Anne Collier, Founder, The Net Safety Collaborative
- Ms. Eve Thompson. Founder Director at FemPo.net
- Prof. Sonia Livingstone, London School of Economics & Political Science
- Dr. Kylie Stevenson, Australian Research Council (ARC) and Edith Cowan University, Australia
- Ms. Lucy Thomas, Cofounder and CEO, Project Rokit, Australia

National:

- Bumble
- Teach for India (TFI)
- Child Rights & You (CRY)
- Centre for Education and Health Research Organisation (CEHRO)
- Labhya Foundation
- Pratham Education
- Deepalaya
- ShriEducare
- Amar Ujala
- Good Universe
- SheThePeople
- Fortis Mental Healthcare

Centre for Social Research has been working to create inclusive, safe and secure online spaces for all for over a decade, in an attempt to align with and achieve the following SDGs:





CENTRE FOR SOCIAL RESEARCH

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